



TIPA AWARDS 2011 OFFICIAL PRODUCT CITATION

The Award and Citation are press embargoed until

06:00 GMT Thursday 21 April 2011

BEST DSLR PROFESSIONAL:

PENTAX 645D

TIPA members appreciated the design, build and feature specs of this 40 Megapixel medium format digital camera. The magnesium alloy body is fully weather-sealed, making it a great choice for outdoor and location photographers, plus the all-glass trapezoid pentaprism finder makes for a dazzling capture experience. Perhaps most impressive is lens compatibility, which encompasses both the new D FA autofocus lenses as well as older 645 lenses.